

Loggi Set

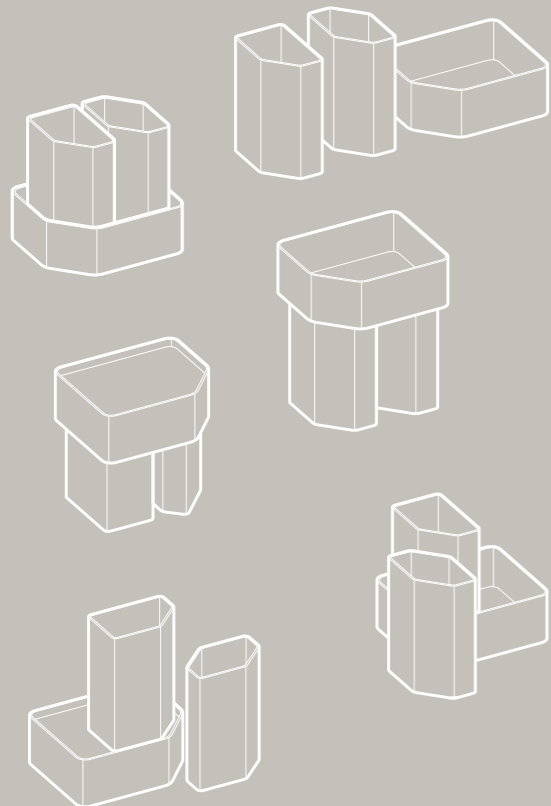
tramastudio
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 manufacture: Federica Paglia

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Loggi Set is a collection of three modular ceramic vases that can be composed in multiple ways. It stems from the desire to give shape to places and stories through design, combining project, material, and data visualization. The shapes are inspired by the architecture of "Loggi", a public housing complex in Ponte San Giovanni - Perugia (Italy), while textures and colors offer an anthropological, social, and environmental reading of the area.

The process intertwines historical and contemporary approaches to design, craft, and research: data collected through surveys and interviews with residents were translated into graphic codes and applied to the surfaces. Shapes and decorations derive from photographic surveys and local architecture.

The vases thus become narrative objects, and represent a replicable model that merges creativity, research, and participation.



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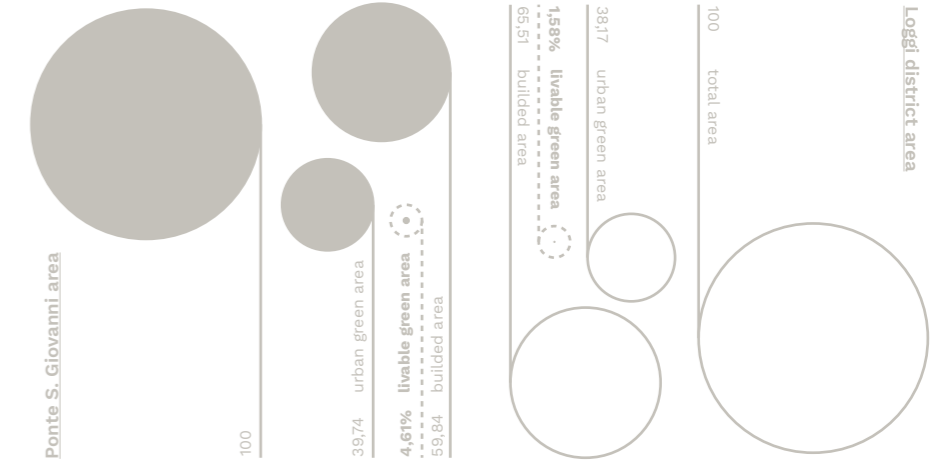
Territorio vase

The research highlights the scarcity of accessible green spaces compared to the total green areas.

For example, in the Loggi neighborhood, the presence of a large private estate significantly increases the overall green percentage, even though it is not publicly accessible.

(Data from ISTAT and the Municipality of Perugia's Digital Twin platform)

- small glossy grey convex unserviced green area
- small glossy white convex unserviced green area
- small glossy black concave builded area

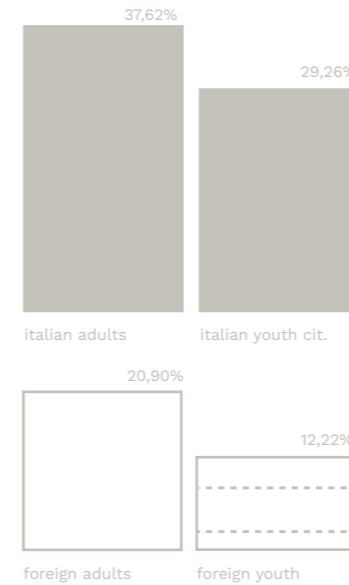


Persone vase

The population of the Loggi neighborhood is characterized by a balanced mix of Italian adults and young people, alongside a significant foreign community.

Among people with a foreign background, a notable portion are young people who express a range of identities: some feel clearly foreign, others feel both Italian and foreign, while a smaller group identifies primarily as Italian. The foreign population comes mainly from Africa, followed by the Middle East, Eastern Europe, South America, and other regions, contributing to the area's culturally diverse character.

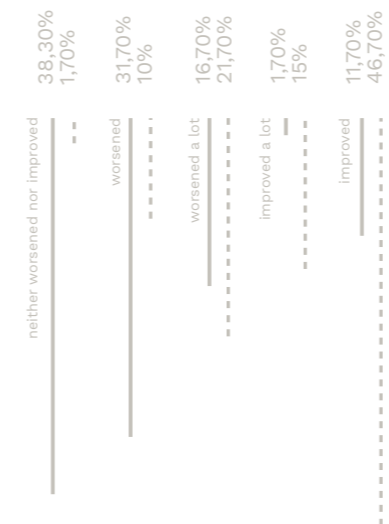
- small terracotta concave - italian adults
- small white convex - foreign adults
- large terracotta concave italian youth
- large glossy terracotta convex foreigners who feel italian
- large glossy black convex - foreigners who feel both foreign and italian
- large glossy white convex foreigners who feel foreign



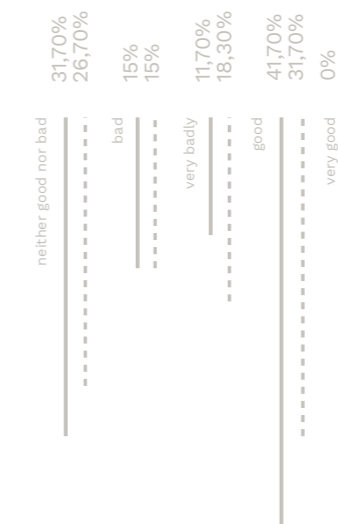
- 35,53% feeling foreign
 - 48,68% feeling both italian and foreign
 - 15,79% feeling italian
1. Africa
 2. Mid East
 3. East Europe
 4. South America
 5. Other

The data were obtained by cross-referencing ISTAT data, data from the digital twin of the Municipality of Perugia, and data from AUR (<https://www.agenziaumbriacerche.it/>) regarding the sentiments of young foreigners, based on a survey conducted on a sample of young residents in Umbria.

Do you think the PSG neighborhood/Loggi district, compared to three years ago, is:



Do you think PSG is a neighborhood/Loggi is a district where people live:



Percezione vase

The answers related to PSG neighborhood are indicated with an elongated marks, while the ones related to the Loggi district are indicated with two short marks. Positive responses convex, while negative responses are concave and dark colored. are indicated as concave and convex but with the background color. The vase is divided into two parts with the same colors: one represents Ponte S. Giovanni, the other the Loggi.

- 2x small terracotta convex improved a lot
- large terracotta convex very good
- 2x small glossy terracotta convex improved
- large glossy terracotta convex good
- 2x small grey concave neither worsened nor improved
- large grey convex neither good nor bad
- 2x small dark grey concave worsened
- large dark grey concave bad
- 2x small glossy concave black worsened a lot
- large glossy concave black very badly

Results of a survey conducted by Cooperativa Densa on a sample of people living in or visiting Ponte San Giovanni and the Loggi neighborhood. The questions concerned quality of life and its improvement or deterioration over time.

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Trama

Trama is a design brand and multidisciplinary network of professionals in the field of research and design. Trama's work focuses on the possible connections between design and craftsmanship, combining together references from the past and new trends as well as artisanal processes and new technologies. Trama is a project started by **Tramastudio**, founded by designer and makers Francesca & Manuela Pucciardini in 2020.

Federica Paglia

Federica Paglia is a multidisciplinary designer based in Rome and Milan. Her research focuses on the expressive potential of materials and on the dialogue between disciplines. Each piece is the result of a careful and artisanal process, entirely handmade, reflecting her strong commitment to craftsmanship as a form of expression.

ON+Progetto LEI

ON is a non-profit organization that promotes inclusion, active citizenship, and social solidarity through workshops, educational projects, and cultural activities. It operates in Italy, creating training and creative paths that foster both personal and collective growth. **Progetto LEI** is a program dedicated to work, empowerment, and social inclusion, curated by Arca di Noè Bologna.

Periferica

Periferica is a collective of professionals in design, architecture, data analysis, and AI, exploring the connections between design, society, and sustainability. Its core activities include workshops, events, and inclusive initiatives with residents, students, children, and people with disabilities, in collaboration with designers, artisans, technologists, and non-profits.



Creative process

The Loggi Set project is inspired by the participatory processes of **radical design movements** of the 1970s and rooted in a dialogue between historical and contemporary design practices, combining craft, data visualization, and community engagement.

Loggi Set consists of **3 ceramic vases** that can be assembled in different compositions. The union of the three pieces creates a **side-table**. The set is produced using molds with white and red casting clay. The texture consists of hand-colored and glazed tiles.

The object was created following a **ceramic workshop** attended by women involved in a **social inclusion and personal empowerment project** (Progetto LEI) organized in the popular district of Loggi, on the outskirts of Perugia. The activity originated from the collaboration between Tramastudio and the ceramist Federica Paglia with Associazione ON, Periferica, and Arca di Noè Coop. Soc., operating in the area. During the workshop, the participants worked on a personal ceramic object as a **representation**, through drawing and color, of their **place of origin**. A translation of data and information, seemingly abstract at first, yet understandable through a shared alphabet of shapes, quantities, and colors.

Loggi Set is the transposition of this experience and the place where it happened into a new product created by Tramastudio and Federica Paglia.

Through the processing of data into a repetitive texture, each vase in the set describes an aspect of the neighborhood: the **multiculturalism** of the inhabitants, the **quality of life**, the **composition of the territory**. Its shapes and colors are also inspired by the district's architecture. Located in the area of Ponte San Giovanni, on the outskirts of the city of Perugia, the district is home to a diverse community, where everyday stories, identities, and cultural stratifications coexist. By observing its buildings, open spaces, and inhabitants, the project seeks to highlight the **hidden narratives of the periphery** and to reinterpret them through design. Data was collected starting from **field research and comparing surveys** conducted in the territory with statistical data from research institutes. The information — concerning people, territory, and perceptions — was analyzed, translated into graphic codes of colors, shapes, and finishes, and then applied to the vases' surfaces.

Loggi Set also represents a **replicable social design process**: a model that merges creativity, research, and participation, transforming data and collective stories into form, material, and objects. Its methodology can be adapted to different contexts, offering a flexible framework where observation, community involvement, and design experimentation converge. Part of the resources generated by the project are reallocated to the involved social organizations.

1. Participative ceramic workshop DATA CERAMICA by Tramastudio, On and Progetto LEI
2. View of one of the Loggi district social housing buildings, Ponte S. Giovanni (Perugia, Italy)



3. Children at a construction site, Rione Traiano, Naples - 1970s (Riccardo Dalisi Archive/MIC General Directorate of Archives, Archival and Bibliographic Superintendency of Campania)
4. "Water Towers" 1-15 B + H Becher - Bernd and Hilja Becher, BHB-00944 (15) by Sonnabend Gallery, New York